

Conference Agenda

2014 CONFERENCE

'Child Alerting in the EU: Saving the lives of endangered missing children'

Wednesday October 15th, 2014 – Morning sessions

LOCATION: SOFITEL BRUSSELS EUROPE, PLACE JOURDAN 1, BRUSSELS

08:45 – 09:00 **Registration**

09:00 – 09:30 **Welcome to the conference 'Child Alerting in the EU'**
Frank Hoen, president AMBER Alert Europe

09:30 – 09:40 **Mini coffee / tea break and move to selected expert session**

09:40 – 10:50 **Expert sessions – Stream 1**
See options on following pages

10:50 – 11:10 **Mini brunch break and move to selected expert session**

11:10 – 12:20 **Expert sessions – Stream 2**
See options on following pages

12:20 – 12:30 **Round up morning sessions**
Frank Hoen, president AMBER Alert Europe

12:30 – 13:30 **Move to European Parliament Building for afternoon (incl. sign in procedure)**
Please be aware that signing into the European Parliament building will take place as a group. Therefore, please stay close to the conference host.

Wednesday October 15th, 2014 – Afternoon sessions

LOCATION: EUROPEAN PARLIAMENT, RUE WIERTZ 60, BRUSSELS / PAUL-HENRI SPAAK BUILDING (P3C050)

13:30 – 13:45 **Welcome to the European Parliament**

13:45 – 14:00 **Welcome to the conference afternoon plenary sessions**
Frank Hoen, president AMBER Alert Europe

14:00 – 14:30 **Everyone on the alert: a pan-European AMBER Alert**
Sophie in 't Veld, member of the European Parliament & vice-chair of ALDE



14:30 – 15:00 **Missing children at risk to human trafficking**
Wil van Gemert, vice president Europol



15:00 – 15:15 **Break with coffee/ tea**

15:15 – 15:40 **Presentation findings morning expert sessions**
Stream session moderators (see expert session overview on following pages)

15:40 – 16:10 **Frontex VEGA children joint operation, protecting children at risk on the move**
Claudio Kavrecic, Head of Air Border Sector, Frontex



16:10 – 16:40 **The latest evidence-based research on the topic of endangered missing children**
Caroline Humer, Program Director ICMEC (International Centre for Missing & Exploited Children)



16:40 – 17:00 **Building a coordinated European response to child abductions: where do we go from here?**
Frank Hoen, president AMBER Alert Europe



17:00 – 18:00 **Networking drinks**

Expert sessions – Stream 1

09:30 – 09:40 **Move to selected expert session**

STREAM 1A:

Crossing borders to find missing children in danger

STREAM 1B:

Police workshop: best practices in finding endangered missing children

09:40 – 10:00

INTERPOL and Child Abduction Alerts – thinking beyond borders and thinking beyond four hours



Alain Barbier, Interpol Deputy Special Representative to the European Union

What if a child abduction takes place near a border? Child systems are designed to deal with the low incidence/high impact of child abductions within the first couple of hours and within your own country. This presentation will provide some suggestions on how to respond in the first hours and beyond.

Behavioral science in finding the missing



Carlo Schippers, behavioral expert at National Missing Persons Bureau & co-founder AMBER Alert Netherlands, Dutch national police

Experiences from the founder of the Dutch AMBER Alert system, which was launched almost 6 years ago.

10:00 – 10:20

Across state lines

Caroline Humer, Program Director, International Centre for Missing & Exploited Children



In the US, the AMBER Alert Plan has been active nationwide since 2003. This session focuses on the experiences, pitfalls and learning points the US has had with regards to crossborder cooperation since then.

Finding endangered missing children in the UK



Charlie Hedges, Manager Missing and Abducted Children Department at CEOP, United Kingdom

UK experiences and best practices in finding endangered missing children, focusing on how to engage with endangered missing children and how to use and 'control' the media in the most urgent missing children cases.

Expert sessions – Stream 1 (continued)

<p>10:20 – 10:40</p>	<p>Crossborder alert for the missing: finding the missing in the Meuse-Rhine Euroregion Michael Dejozé, project manager, EMROD</p> <p><i>Crossborder alert for the missing: finding the missing in the Meuse-Rhine Euroregion</i> Police, justice departments, the different governmental institutions in the Meuse-Rhine Euroregion and AMBER Alert Europe set up a pilot project to find missing people through a crossborder, citizen centered approach. What is needed to start and manage such a crossborder project, and to overcome barriers such as differences in legislation?</p>	<p>Advancing missing children investigations in Canada Carole Bird, Inspector in Charge of the National Centre for Missing Persons and Unidentified Remains (NCMPUR), Royal Canadian Mounted Police (RCMP)</p> <p><i>Innovative strategies the NCMPUR has put (and is putting) in place to advance missing children investigations in Canada.</i></p>
<p>10:40 – 10:50</p>	<p>Formulating conclusions and lessons learned</p> <p>Moderator: Charles Tannock (ECR, UK) Member of the European Parliament (ECR, Conservative Party), United Kingdom</p>	<p>Formulating conclusions and lessons learned</p> <p>Moderator: Petra Binkova, Ministry of Interior, Czech Republic</p>

Expert sessions – Stream 2

10:50 – 11:10 **Move to selected expert session**

	<p>STREAM 2A: EU citizen sourcing for the missing: engaging the European public</p>	<p>STREAM 2B: Innovative technology and new media to help find the missing</p>	<p>STREAM 2C: ‘You’ve only got 3 hours’</p>
<p>11:10 – 11:30</p>	<p>Building a sustainable, national AMBER Alert through citizen sourcing</p>  <p>Frank Hoen, president AMBER Alert Netherlands and AMBER Alert Europe</p> <p><i>The Dutch AMBER Alert was launched 6 years ago. Now an AMBER Alert is instantly seen by 10 million people and the brand recognition is 95%. All this was done entirely through citizen sourcing. In this session Frank Hoen gives best practices and examples of how this was done.</i></p>	<p>Finding missing children while playing Candy Crush Saga at the bus stand ...</p>  <p>Goswijn Thijssen, head of media buying solutions Benelux & Nordics, Google</p> <p><i>Finding missing children through online advertising – the ins and outs of this very new medium and the possibilities it offers police in the search for missing children.</i></p>	<p>Saving precious time in child abductions</p>  <p>Alain Remue, Commanding officer Missing Persons Unit, Belgian Federal Police</p> <p><i>The Belgian approach: a national team of experts supporting local police in endangered missing children cases.</i></p>
<p>11:30 – 11:50</p>	<p>The public eye</p>  <p>Lars Bruhns, chairman, Initiative Vermisste Kinder, Germany</p> <p><i>Using the public eye to help find missing children in Germany - the ins and outs of social media campaigns such as ‘Augen Auf’ and ‘Deutschland Findet Euch’.</i></p>	<p>A sustainable approach to crowdsourcing AMBER Alert technology</p>  <p>Joris Geertman, business director, KPN Consulting</p> <p><i>Laying a technical and future proof foundation: demonstrating the ins & outs of the new backend technology modules developed by AMBER Alert Europe sponsor KPN for the benefit of child alerting systems.</i></p>	<p>Saving more abducted and endangered missing children through AMBER Alerts/ Child Alerts</p>  <p>Mirosław Kaczmarek, deputy inspector, Police, Poland</p>

Expert sessions – Stream 2 (continued)

<p>11:50 – 12:10</p>	<p>Brainstorm</p> <p><i>How to use the willingness and enthusiasm of the public to help find endangered missing children.</i></p>	<p>Questions & answers</p>	<p>The Dutch approach to endangered missing children cases</p>  <p>Irma Schijf, team leader Missing Persons Bureau, Dutch national police</p> <p><i>Measures that helped improve the approach to endangered missing children cases in the Netherlands: the role of the legal framework, criteria, intake procedures, tools and the geographically dispersed structure of the team.</i></p>
<p>12:10 – 12:20</p>	<p>Formulating conclusions and lessons learned</p> <p>Moderator:</p>  <p>Carlo Schippers <i>Behavioral expert at National Missing Persons Bureau & co-founder AMBER Alert Netherlands, Dutch national police</i></p>	<p>Formulating conclusions and lessons learned</p> <p>Moderator:</p>  <p>Amanda Pick <i>Executive Director at Missing Children Society of Canada</i></p>	<p>Formulating conclusions and lessons learned</p> <p>Moderator:</p>  <p>Charlie Hedges <i>Manager Missing and Abducted Children Department at CEOP, United Kingdom</i></p>